



Guide to the Management Gurus: The Best Guide to Business Thinkers

By Carol Kennedy

Cornerstone. Paperback. Book Condition: new. BRAND NEW, Guide to the Management Gurus: The Best Guide to Business Thinkers, Carol Kennedy, The fifth edition of the original, best-selling guide to the ideas of leading management thinkers. The ten additional full-length entries range from classic gurus such as Henry Gantt and the Gilbreth time-and-motion pioneers to the latest thinkers influencing 21st-century business, including Clayton Christensen, master of innovation theory, and Karen Stephenson with her ground-breaking insights into human networks. The lives and work of more than 55 gurus are covered in clear and accessible style, along with penetrating analysis of their ideas and influence on management. Guide to the Management Gurus has sold around the world since its first publication in 1991, and has been translated into more than 15 languages, including Russian, Chinese, Korean and Japanese.



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