



## Plunketts Entertainment Media Industry Almanac 2011 Entertainment Media Industry Market Research, Statistics, Trends Leading Companies

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By Jack W. Plunkett

Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 615 pages. Dimensions: 10.9in. x 8.6in. x 1.5in.PLUNKETTS ENTERTAINMENT and MEDIA INDUSTRY ALMANAC 2011Key Features: -Industry trends analysis, market data and competitive intelligence-Market forecasts and Industry Statistics-Industry Associations and Professional Societies List-In-Depth Profiles of hundreds of leading companies-Industry Glossary-Buyer may register for access to search and export data at Plunkett Research OnlinePages: 615Statistical Tables Provided: 20Companies Profiled: 407Geographic Focus: GlobalA complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. -How is the industry evolving-How is the industry being shaped by new technologies-How is demand growing in emerging markets and mature economies-What is the size of the market now and in the future-What are the financial results of the leading companies-What are the names and titles of top executivesContents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Entertainment and Media Industry1) Multimedia Hub Homes Slowly Become a Reality2) DVR Market Evolves3) Apples iPod Revitalizes the Music IndustrySony, Amazon and MySpace Follow Suit4) Internet Film and TV Content GrowsNetflix Evolves to Focus on Online

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